

# The Japan Times

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## PRESS RELEASE

### NOTICE OF NAME CHANGE TO “THE JAPAN TIMES /THE NEW YORK TIMES”

Tokyo, October 12, 2016- The Japan Times, Ltd. and The New York Times Company who have issued a bundled daily English language newspaper since October 2013, known as “The Japan Times / International New York Times” will change the name of its product to “The Japan Times / The New York Times” from Oct. 12<sup>th</sup>, 2016.

The global quality of the renowned “International New York Times” will continue with the new “The New York Times International Edition. ”

“The Japan Times / The New York Times” will continue to carry a diverse range of unique domestic and overseas’ editorial subject matter and will continue to strive to further enhance its content.

#### Particulars

1.New Name	“The Japan Times / The New York Times”
2.Product Make Up	1 edition of The Japan Times, 1 international edition of The New York Times, edited & produced by The New York Times Company. (2 edition bundle )
3.Issue Date	Monday to Saturday ” The Japan Times On Sunday” is issued every Sunday. (tabloid)
4.Pricing	¥ 210 (Mon.-Sat.) ¥ 260 (Sun.)
5.Monthly Subscription	¥ 5,143

- Regular subscribers can not only enjoy The Japan Times Digital ([www.japantimes.co.jp](http://www.japantimes.co.jp)) but also gain free access to [NYTimes.com](http://NYTimes.com) and NYTimes apps.

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