
BIOGRAPHY

Mr Choe Peng Sum
Chief Executive Officer



Mr Choe Peng Sum, 57, brings with him over 35 years of experience in the hospitality industry. As Chief Executive Officer of Frasers Hospitality Group Pte Ltd, he has overall charge of the business performance and global expansion of a chain of serviced residences, hotel residences and boutique hotels worldwide. He stewarded the company from its inception in 1998 with two properties and 412 keys in Singapore, to currently owning and managing 148 properties across more than 80 cities globally with a total of over 23,600 keys.

Today, Frasers Hospitality Group Pte Ltd is regarded as the top three global extended stay hospitality operators with S\$2 billion in assets under management. Mr Choe is also a Non-Executive Director of Frasers Hospitality Trust, the first global hotel and serviced residence trust listed in Singapore since 2014 with close to S\$1.9 billion in assets under management.

Mr Choe started his career in the hospitality industry with Westin and subsequently Shangri-La International in 1981, where he was awarded the Shangri-La overseas scholarship. He graduated from Cornell University (Ithaca, New York) with a Bachelor of Science with Distinction. He was awarded the National Dean's List (USA) as well as the Phi Kappa Phi for academic excellence.

Mr Choe held senior management positions with Shangri-La Singapore and Shangri-La Shanghai, China, before returning to Singapore in 1996 to start up the hospitality arm of Singapore conglomerate, Fraser & Neave, Ltd.

Outside work, Mr Choe is currently involved as:

- Board member of the Council of Private Education set up by the Ministry of Education, Singapore
- Governing Council member of the Singapore Quality Awards, Spring Singapore
- Chairman of the Board of Directors for Crest Secondary School
- Lay-person Member of the Complaints Panel for the Singapore Pharmacy Council
- Lay leader of the PPRSC of Barker Road Methodist Church

Mr Choe is married with two daughters, and he enjoys reading and working out at the gym.