

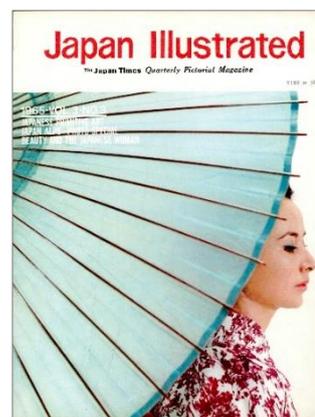
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- www.japantimes.co.jp

NEWS RELEASE

The Japan Times has newly implemented the "Book Viewer". Digitized and released "Japan Illustrated".

The Japan Times, Ltd. (Head Office: Chiyoda-ku, Tokyo; Chairperson and publisher: Minako Suematsu) has added the Japan Times Book Viewer, which allows users to search and view booklets and books. In addition to the previous Japan Times Archive, the Japan Times has begun to digitize and offer new content from the past editions of "Japan Illustrated" (1963-1977).

Japan Illustrated was a public relations magazine for overseas audiences published from 1963 to 1977, the year before the Tokyo Olympics. Beautiful color and black-and-white photographs of the post-war period of rapid growth, culture and arts, sports, tourism, nature, and other events, such as the Tokyo Olympics and Osaka World's Fair, have been preserved as a record of the era. Advertisements for Japanese home appliances and cars, which were at the forefront of the time, also give a sense of the era and the momentum of the time. It was one of the publications that contributed to conveying the real Japan at a time when it was still rare for English to be communicated overseas by Japan.



「Japan Illustrated」1965 Vol.3 No.3 Front page

This time, a book viewer has been developed for viewing these publications. It is a database that can be used functionally because of the simplicity of the screen layout and guidance. We are sure our book viewer would be very useful for many students, researchers, and school institutions.



「The Japan Times Book Viewer」Top page

■ Product Overview ■

Product name: "Japan Illustrated" digital edition

Publication year: 1963-1977 Quarterly (published four times a year)

Since its release in 2013, the Japan Times Archive has been highly regarded by libraries, schools and researchers as a valuable English-language resource that is indispensable to the story of Japan.

the japan times

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Contents: 56 books in total. An introduction to Japanese culture, arts, crafts, performing arts, architecture, cultural heritage, nature, industry, and major events in color, black and white photos and English. Meet people who are active in a variety of fields.

Platform: Japan Times Book Viewer

Authentication method: IP address authentication

Access plan : (1) Additional purchase as an option to the existing Japan Times archive
(2) Independent purchase

Website: <http://jtimes.jp/archives>

This product is intended for corporate clients such as libraries, schools, research institutions, and companies.

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