

Roundtable #17: “Patagonia's initiatives for environmental groups and 1% for the Planet” with Marty Pomphrey

The Japan Times Cube Inc. (representative director: Minako Suematsu) launched Roundtable by The Japan Times, a series of talk events broadcasted in Japan.

The English-language events invites readers of The Japan Times to be guest speakers. Ross Rowbury, a Senior Managing Director at Nomura Holdings, who has a deep knowledge of Japan and boasts a wide network both domestically and abroad, sits down in the role of host with Japanese and non-Japanese to discuss their lives in Japan. Held once a month, the format of the Roundtable includes time for panel discussions with the participation of the audience.

For our special speaker, Mr. Rowbury will welcome Marty Pomphrey, General Manager of Patagonia International Inc., Japan Branch, known for its participation in 1% for the Planet and general environment activism.

<Overview>

Date and time: Monday, February 14, 2022

14:30 to 15:30 JST: Talk session

Registration at: <https://peatix.com/event/3145776>

Participants: A notification will be sent when the recording is posted online.

Registration fee: Free

The contents of Roundtable by The Japan Times will be published as an archive at a later date and will be introduced in the main paper of The Japan Times and the website of Sustainable Japan by The Japan Times. Roundtable is held in cooperation with Nomura Holdings.

Marty Pomphrey

Marty Pomphrey is the General Manager of Patagonia International Inc., Japan Branch.

Marty began his professional career as a market analyst at Nike Japan. Since 2007, after serving as vice president at Fossil Japan, he was involved in a number of business development projects as a consultant and entrepreneur. He became the General Manager of Patagonia International Inc., Japan Branch in 2019.



Ross Rowbury

Ross Rowbury is a Senior Managing Director and Co-Head of Group Corporate Communications at Nomura Holdings. He has observed Japan while living and working here for four decades. Commencing his career in finance in Tokyo during the early 1980s, he later moved into public relations and communications, holding senior positions at Gavin Anderson & Co. (now Kreab) and PRAP Japan. He headed the Edelman business in Japan for 10 years until July 2020. Prior to joining Nomura in October, he was a freelance consultant to a number of firms on their Japan business strategy. He is also a visiting professor of Asian marketing at Doshisha University in Kyoto and is on the Board of TELL, a suicide prevention and mental health NPO.



▪ The Japan Times

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